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For Websites that **earn their keep.**

For the guesthouse still on Facebook and the plumber with no site at all. Fast, honest, priced for small teams.

No jargon, no bloated retainers — just a site that loads fast and gets customers calling.

Built and hosted locally, so support is a WhatsApp message away, not a ticket queue.

[Start a project](#)[See the work](#)



72hr

turnaround on a first draft

0

surprise fees — priced and invoiced in rand

WhatsApp

To contact support, so that you are not stuck in a support ticket queue

What we build



New sites, from nothing

For the business that's been getting by on a Facebook page or a phone number on a signboard. We handle the domain, the design, the copy, and the launch.

More detail ->



Upgrades and rebuilds

Your site is old, slow, or broken on a phone. We rebuild it on modern footing without losing what customers already know how to find.

More detail ->



Ongoing care

Content updates, small fixes, and a number to call when something breaks. No retainer required to get help.

More detail ->



Booking and payments

Online booking for guesthouses and salons, simple checkout for shops, enquiry forms that actually reach an inbox someone checks.

More detail ->



Security audits

Already have a site? We check it for the vulnerabilities, misconfigurations, and outdated software that put your customers' data, your money, and your reputation at risk, then hand you a plain-English report with a fix list, prioritised by what's actually urgent.

[More detail ->](#)

What it costs

Development work runs R550 to R1,100 an hour, depending on complexity and turnaround. Slide to see roughly where a project like yours might land.

ZAR

USD

EUR

We invoice in rand — USD and EUR figures include a 10% conversion buffer to cover exchange-rate movement.

R825 /hour



Straightforward build,
standard timeline

Complex build,
rush turnaround

STARTER

R6,336 - R11,880

A home page, an about and services page, and a contact form. For the business that just needs to exist online. Roughly 9 to 14 hours of work.

Similar scope to our [trade services concept](#).

MOST POPULAR

STANDARD

R14,256 - R23,760

Most businesses land here: several pages, a proper gallery, custom copy, and a design built around your actual photos, not a template. Roughly 18 to 29 hours.

Similar scope to our [guesthouse booking concept](#).

BOOKING OR SHOP

R27,720 - R43,560

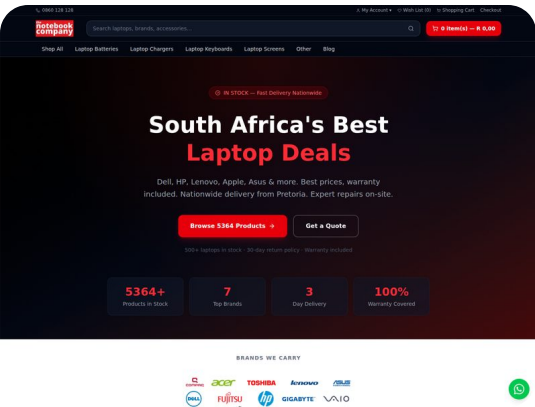
Real money or real bookings move through the site: online payments, a booking calendar, or a product catalogue. Roughly 32 to 50 hours.

Similar scope to [laptopsa.co.za](#), a full e-commerce website recently completed by us.

These are rough guides based on typical projects, not quotes. Tell us about your project in the form below and we'll come back with an actual number.

Examples of our abilities

We're a young studio — this section mixes real client work with concept builds while more case studies go live.



laptopsa.co.za
Live e-commerce storefront



Guesthouse booking concept
Cape Town, hospitality



Trade services concept
Johannesburg, electrical



Restaurant concept
Durban, hospitality



Bookkeeping concept
Bloemfontein, professional services

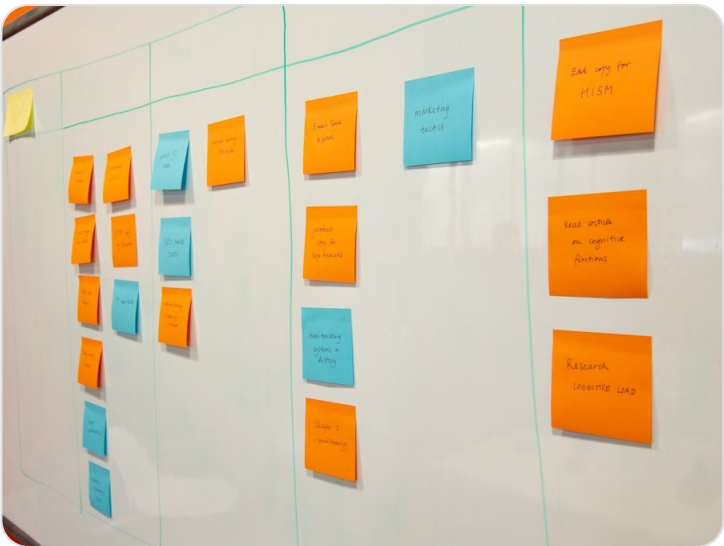


Beauty studio concept
Stellenbosch, wellness

How a project runs

We gather what we need from you through one short, relaxed call, not a long questionnaire or a stack of forms. We ask plain questions about your business and your customers, listen more than we talk, and turn that conversation into a clear written brief you can check over — so nothing is guessed at and nothing gets lost between what you said and what gets built.

Most projects complete in about 3 days start to finish. The main variable isn't our side, it's how quickly we hear back from you when we need something: approving the current version, confirming content (text and other formats) on the website, answering a question, or sending through your own photos and images. Quick replies keep it moving; a slow week on your end just pushes the finish date out by the same amount.



Discover

01

A short call about your business, your customers, and what your current site (or lack of one) is costing you.

[More detail ->](#)

Design

02

A homepage concept in your colours, built for how your customers actually decide to call or visit.

[More detail ->](#)

Build

03

The full site, tested on a real phone, on real data, before it ever reaches a customer.

[More detail ->](#)

Launch

04

Domain, hosting, and a working contact form on day one. You get a walkthrough, not just a link.

[More detail ->](#)

What you get



2 hours of hands-on training

Once your site is deployed, we walk you through exactly how it works, front end and back end, so you're never locked out of your own site or waiting on us for things you can do yourself.



PDF guide

A written reference covering everything from the training session, for whoever needs it six months from now, not just on launch day.



Video walkthrough

A recording of the training session, so you can rewatch a step instead of trying to remember what we showed you.



Audio deep dive

The same training as an audio-only recording, for listening back in the car or between jobs.



Infographic

A one-page visual summary of how your site works, easy to print and keep at the desk or the till.



Full source code and assets

Every file that makes up your site — code, images, and any custom work — handed over as yours, not held hostage on our platform if you ever want to move it.

Built in South Africa, for South African and International Businesses

Most web studios quote in dollars and design for someone else's market. We work in rand, we know what a guesthouse in Stellenbosch needs versus a panel beater in Kempton Park, and we don't disappear after the invoice clears.

Load-shedding, patchy fibre, customers on a R99 data bundle — we build with South African conditions in mind, not a fibre connection in San Francisco.

We know POPIA, we know how local payment gateways actually behave, and we know that "call us" still matters more than a contact form for a lot of your customers.

You'll deal with the same person from the first call to the last fix, not a rotating cast of account managers.

And when something breaks on a Sunday night, you get a WhatsApp reply, not an auto-generated ticket number.

Become a SiteMzansi affiliate

If you already talk to small business owners — an accountant, a business coach, a printer, a photographer, a chamber of commerce contact — you're in a position to send them our way. We pay that in websites, not invoices.

Pick a code, set a password, sign up

Choose a referral code that's easy to say and hard to misspell — your business name or initials work well. Set a password too, so you can log in to your dashboard right away.

We activate it

We review your application and activate your code, usually within a couple of business days. You can log in and check your status any time in the meantime.

Refer, and it starts counting

Every client you send our way enters your code in the **Reference code** field on our contact form. They get 10% off their quote. You get credit toward the reward below the moment their project is signed and paid — track it live from your [affiliate dashboard](#).

The reward

Reach **either** of these and you earn one free standard website build (our New Business package, or equivalent value toward a larger one):

5

OR

R25,000

closed, paid referrals using your code

cumulative value of paid work from your
referrals

The free build is yours to keep for your own business, or to hand to any client of yours as a gift or for sale — your call. Whichever threshold you hit first is the one that counts, and unused progress carries over toward your next one.

How to become a stellar affiliate

- Refer businesses that actually need a site — a good-fit referral converts far more often than a high-volume one, and closed, paid work is what counts toward your reward.
- Introduce us directly (a WhatsApp intro or a warm email) instead of just handing out the code cold. Warm referrals close faster.
- Make sure whoever you refer actually enters your code on the contact form — without it, we can't credit you or give them their discount.
- Keep an eye on your own progress by checking in with us; we'll also flag it when you're close to a reward.
- Codes are personal to one affiliate. Don't share yours around — each affiliate should sign up and get their own.

Tell us about your business

No obligation, no jargon. We'll reply with what we'd actually build and what it would cost.

